

# StruXure by AZEK Unveils 2025 Line of Progressive Outdoor Solutions

StruXure® Launches Exciting New Products for 2025, Enhancing Outdoor Living Experiences with Innovation and Performance

Chicago—November 14, 2024 (BUSINESS WIRE)— StruXure, the industry leader in the design and manufacturing of premium outdoor pergola and cabana systems and part of The AZEK Company (NYSE: AZEK) ("AZEK" or the "Company") family of outdoor living brands, is pleased to unveil several new products for 2025. StruXure is launching five exciting new additions to its product line: StruXure Sound, StruXure Heat, StruXure Screens, the StruXure+ App, and Evolve—the next generation of StruXure's flagship Pergola X system. Each of these innovations has been developed with both enhanced functionality and environmental sustainability in mind, reinforcing StruXure's commitment to enduring outdoor living experiences.

StruXure's 2025 collection introduces five new products: StruXure Sound brings immersive audio with a high-quality, integrated system; StruXure Heat extends seasonal comfort with tailored heating options; and StruXure Screens provide stylish, customizable privacy. The StruXure+ App centralizes control of multiple features with personalized scene settings, while the Evolve Pergola X offers an enhanced design with improved durability and cable management and is made from up to 50% recycled aluminum. Together, these innovations redefine outdoor spaces with convenience, comfort, and environmental sustainability.

"Our 2025 product lineup showcases the best of StruXure's dedication to innovation and performance," says StruXure Founder Scott Selzer. "From integrating audio and heating for year-round comfort to advancing our commitment to sustainability with our next generation Evolve pergola, we're giving our customers more options to create the ideal outdoor space—one that fits their lifestyle and respects the environment."

StruXure's new product range aims to support outdoor living experiences that are as dynamic as they are personalized to individual tastes. As part of the AZEK family, StruXure remains committed to redefining outdoor spaces for homeowners and business owners, delivering products that align with their values of innovation, luxury, and environmental stewardship.

"Since bringing StruXure into the AZEK family nearly three years ago, we have significantly expanded our outdoor living solutions, adding new levels of flexibility and choice for our customers," said Jonathan Skelly, President – Residential and Commercial. "StruXure's innovative shade and pergola solutions have not only expanded our portfolio but also deepened our commitment to developing sustainable wood alternative products that transform what's possible in outdoor spaces. Together, we are pioneering high-performance, low-maintenance solutions that deliver both beauty and performance, offering consumers more adaptable, durable choices without compromise."

### **INTRODUCING NEW PRODUCTS FOR 2025**

### **StruXure Sound**



Pergola X and Cabana X customers get ready to step into an immersive experience, where luxury meets unmatched outdoor audio. Recognizing that sound is a key element for enhancing outdoor living, StruXure has partnered with Sonance and Sonos to bring its customers premier audio solutions that seamlessly integrate with its pergolas and cabanas. With sound and fidelity coming from Sonance via superior speaker options, and control and source supported by Sonos, StruXure is now offering a new feature to its already best-in-class outdoor living products. From PX4 and PX6 recessed speakers to mountable Mariner speakers and a Garden Series for surrounding landscapes, StruXure has just taken outdoor living to a new level.

#### **StruXure Heat**



It's a well-known fact that you'll spend more time outdoors as long as you remain comfortable. But what happens when the weather turns colder? How do you keep the fun under your pergola or cabana going? StruXure has answered that question by introducing StruXure Heat. By teaming with experts in outdoor heating, StruXure now offers heating solutions that fit seamlessly into their pergolas and cabanas. Bromic, for example, is renowned for its superior design and industry-leading technology for outdoor heaters, ensuring effective heat distribution and an aesthetically pleasing look. By integrating advanced heating technology into StruXure's products, customers can easily redefine their outdoor spaces for year-round use.

# **StruXure Screens**



StruXure is now offering convenience, precision, and performance tailored to its best-in-class pergolas with StruXure Screens. Instead of settling for aftermarket options that may not fit or perform as expected, StruXure Screens are engineered to seamlessly fit on all Pergola X structures. This means enhanced wind resistance, smoother operation, and better overall durability. With built-in screens, your outdoor space transforms effortlessly — keeping bugs out, providing shade, and giving you control over your environment. This new streamlined approach simplifies the design and installation process, saving customers time and ensuring consistent quality. By offering a one-stop solution, StruXure has found a way to meet the requirements of any outdoor experience.

# StruXure+: One control, endless possibilities



StruXure+ is a new app that will revolutionize the way customers experience outdoor living. Now, every Pergola X or Cabana X feature — sound, heat, screens, lights, louvers, and more — are accessible from a single, intuitive control. No more juggling multiple remotes or complicated settings. With the StruXure+ App, you have the power to transform your space effortlessly. But it doesn't stop there. Customize your perfect outdoor moments by programming "experiences." Want the ultimate setup for a guys' night? One tap adjusts your sound, lights, and heat to the perfect vibe. Need a serene escape for Zen time? One touch brings down the screens, dims the lights, and gently tilts the louvers. Hosting a birthday bash? Pre-set your ideal party atmosphere

and activate it instantly. Our app makes outdoor living simple, convenient, and tailored to your lifestyle. One control, endless possibilities.

### **Evolve: Next Generation Pergola X**



Introducing StruXure's next generation Pergola X: Evolve. As its name implies, Evolve is the evolution of the original Pergola X, which will now be referred to as Pergola X Classic. What will set Evolve apart from all other pergolas on the market is its integrated design that gives it a more precise fit for all components. This will cut down on installation time and offer an even cleaner finished look. Evolve will also offer better cable management, new power distribution, and an upgraded louver design that makes StruXure's already great water management system even better. Crafted with up to 50% recycled aluminum, Evolve not only champions innovation but also underscores our commitment to sustainability. And, as always, StruXure's made-in-America pergolas

come with a Limited Lifetime Warranty.

For more information about StruXure, visit www.struxure.com.

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### **About The AZEK® Company**

The AZEK Company Inc. (NYSE: AZEK) is the industry-leading designer and manufacturer of beautiful, low maintenance and environmentally sustainable outdoor living products, including TimberTech® Decking and Railing, Versatex® and AZEK® Trim, and StruXure® pergolas. Consistently awarded and recognized as the market leader in innovation, quality, aesthetics and sustainability, our products are made from up to 85% recycled material and primarily replace wood on the outside of homes, providing a long-lasting, ecofriendly, and stylish solution to consumers. Leveraging the talents of its approximately 2,000 employees and the strength of relationships across its value chain, The AZEK Company is committed to accelerating

the use of recycled material in the manufacturing of its innovative products, keeping hundreds of millions of pounds of waste and scrap out of landfills each year, and revolutionizing the industry to create a more sustainable future. The AZEK Company has recently been named one of America's Climate Leaders by USA Today, a Top Workplace by the Chicago Tribune and U.S. News and World Report, and a winner of the 2024 Real Leaders® Impact Awards. Headquartered in Chicago, Illinois, the company operates manufacturing and recycling facilities in Ohio, Pennsylvania, Idaho, Georgia, Nevada, New Jersey, Michigan, Minnesota and Texas. For additional information, azekco.com.

#### **About StruXure**

StruXure is the premier designer and manufacturer of luxury pivoting-louver smart pergolas and cabanas. The company's mission is to change the way people live by bringing the indoors out through sustainable architectural automation and innovation. StruXure's products are made in the USA of powder-coated extruded aluminum, making them durable, functional, and beautiful. Before being acquired by The AZEK Company in December 2021, StruXure spent seven consecutive years ranking on the Inc. 5000 list of fastest-growing privately held companies in the United States. Headquartered in Dahlonega, Georgia, the company operates manufacturing facilities in Georgia and Nevada, and boasts an expansive dealer network that brings the sales experience closer to consumers.

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